

## **App Privacy Policy**

**LAST UPDATED: 04 May 2022**

### **1. Consent to installation of the Games**

Before installing, accessing and/or playing our games or interacting with our services you agree to the collection and use of your information in accordance with the terms of this privacy policy, please read the following carefully to understand our practices regarding your personal data and how we will treat it. If you do not agree to this privacy policy, please do not install, access or play our games or use our services.

### **2. How you can withdraw consent**

Once you have given your consent by installing, accessing and/or playing our games or accessing our services, you may change your mind and withdraw your consent at any time by contacting us using the contact information provided at section 16 (below). Please note that this will not affect the lawfulness of any processing carried out before you withdrew your consent.

### **3. Introduction**

This privacy policy describes how Marmalade Game Studio Limited (“we”, “us”, “our” or “Marmalade”) collect, use, process and share personal information about you, in accordance with the Data Protection Act 2018 as amended by the Data Protection, Privacy and Electronic Communications (Amendments etc.) (EU Exit) Regulations 2019 which merge the previous requirements of that Act with the requirements of the General Data Protection Regulation ((EU) 2016/679) (“UK GDPR”) and any other data protection and privacy laws and regulations applicable to us or to our processing of your personal information (“Data Protection Legislation”).

This privacy policy applies to all of the games we have developed, whether played on mobile devices or other platforms (each a “Game” and together “Games”). It also applies to our marketing and advertising activities on all devices and platforms and other services we offer in relation to the Games from time to time. In this privacy policy we refer to our Games and our related products or services as “Services”.

This privacy policy together with our end-user licence agreement (“EULA”) for each Game (as applicable), and any additional terms of use incorporated by reference in the EULA applies to your use of the Services. Please see Schedule A (Service Specific Details) for link to each EULA.

This privacy policy will help you understand what personal data we collect from you or your devices when using the Services; how we use and share that personal data; and how you can exercise your privacy rights. If you have any questions about this privacy policy, please contact us using the information in Section 16 below.

We keep our privacy policy under regular review. If we make changes to this privacy policy, we will change the “Last Updated” date above and post the revised privacy policy. The new privacy policy may be displayed on-screen and you may be required to read and accept the changes to access our Services.

### **4. About Us**

Marmalade is a private limited company registered in England and Wales with company number 03677408. Our registered office is at 33 Charlotte Street, London, England, W1T 1RR.

We are registered as a data controller with the Information Commissioner’s Office under the Data Protection Act 2018 with registration number ZA763822. For the purpose of the Data Protection

Legislation and this policy, we are the “data controller”. This means that we are responsible for deciding how we hold and use personal information about you. We are required under the Data Protection Legislation to notify you of the information contained in this privacy policy.

We have appointed a Data Protection Officer who is responsible for assisting with enquiries in relation to this privacy notice and our treatment of your personal data. If you wish to contact our Data Protection Officer please use the contact details in section 16 below.

## 5. Parents & Children

Where our Services (such as the Games: Monopoly and Game of Life 2) are designed to provide a fun, family-friendly experience for users of all ages. We have categorised such Services as being “**Family Friendly**” and we have taken precautions for younger users who might access those Services. Specifically, for children under the minimum applicable age, which varies by jurisdiction (“**Children**”), if we collect personal data, it will only be as necessary to support our core internal operations in compliance with the US’s Children’s Online Privacy Protection Act and the U.K.’s Age Appropriate Design Code. We also take steps to prevent Children from disclosing personal data publicly while using those Services.

If you are a parent or legal guardian of a child using any Services designated as Family Friendly, you may contact us to review your child’s personal data, ask us to delete it, or tell us to stop collecting or using it. To do so, please contact us using the information provided in section 16 below.

If our Services are not categorised as Family Friendly, the Services are not intended for or directed at, children and we do not knowingly or intentionally collect or process data relating to any such children who may be using the Services.

To see whether a particular Service is Family Friendly, please refer to Schedule A (Service Specific Details).

## 6. Information that we collect or receive

We collect and receive information from and about you by different means as described below.

### All data subjects

We will collect and process information about you: (i) which you provide to us when you contact us by email, telephone, post or social media in relation to the Services; and (ii) from third parties and/or publicly available resources.

If you submit an enquiry to us then, depending on the nature of your enquiry, we may collect further details from you so as to understand the context in which you are making the enquiry and/or to understand which of our Services may be of interest to you.

This information may include the following:

- **Identity Data:** Includes your personal details such as your name, address and other contact details;
- **Communication Data:** Includes details of any contact we have had with you in relation to the provision, or the proposed provision, of our Services; our correspondence and communications with you; information about any complaints and enquiries you may have submitted to us;
- **Service Data:** Includes details of any Services you have received from us;

- **Marketing:** Includes information from any research or surveys conducted by us in which you may have participated; information from any marketing activities to which you may have responded or in which you may have participated;
- **Public:** Information we receive from other sources, such as publicly available information, and information provided by third parties.

## **Games**

If you play our Games then we may collect and use the following additional personal information set out in this section.

### Information provided by you

When you play each of our Games you will have the option to create an account username. You should not disclose your actual name or email address for this online identifier because it will be visible to other users of the Games.

For Games which are categorised as being Family Friendly any users who are Children will be restricted from creating a username to prevent disclosure of their personal data. For any of our other Services (including Games which are not categorised as being Family Friendly), we do not knowingly collect personal information from Children and there is no restriction on the user's choice of username.

### Information automatically collected

We also collect the following information automatically when you play our Games:

- **Identity Data:** Date of birth;
- **Device and Location Data:** Information about your device and network, including your Internet Protocol address (IP address); device ID and name; Apple's ID for Advertisers (IDFA) or Google Advertising ID (GAID); your general location (i.e., nearest City), which we determine from your mobile device settings; type of device; operating system; type of mobile browser; time zone settings; and platform;
- **Profile and Usage Data:** Includes, your account username and password; information about your use of the Games, including when and how you installed the Games; when you use the Game; the content you view; your Game usage data, including the Games played, Game performance, and scores; and purchase history, including all purchases made within the Games;
- **Performance and diagnostic data:** Includes information such as software errors and load time details, detailed information about crashes or information if the software runs slower than expected; and
- **Marketing and Communication Data:** Includes your preferences for receiving marketing communications from us and third party websites and services and your communication preferences.

### Information provided by others

- **Your Contacts:** We may also receive information about you from other users of the Games. For example, when other users you know use our Services (such as Bubble Chat), they may provide your phone number, email address or user name and other information just as you may provide theirs to us. They may also send you messages or send messages to groups to

which you belong. We require each of these users to have lawful rights to collect, use, and share your information before providing any information to us.

- **Social Media Sites:** We may also receive information about you when you can engage with some of our Services on or through third party social media sites, services, and applications ("Social Media Sites"). When you link to or interact with our Services through Social Media Sites, you may allow us to receive certain personal information from your social media account (e.g., name, user ID, email address, profile photo, photos and videos, gender, birthday, location, your list of friends and their contact details, people you follow and/or who follow you, the posts or the 'likes' you make). We may also receive personal information from your interaction with our content (e.g., content viewed, performance in Games, high scores in Games and information about advertisements you have been shown or have clicked on). By providing this personal information or otherwise interacting with our Services through Social Media Sites, you consent to our use of Information from the Social Media Sites in accordance with this Privacy Policy.

### **Optional Features**

Our Services may have optional features from time to time which, if used by you, require us to collect additional information to provide such features. You will be notified of such collection, as appropriate. If you choose not to provide the information needed to use a feature, you may be unable to use these features.

#### Bubble

If you use 'Bubble' our interactive text and video chat services ("Bubble") while playing our Games or as a stand-alone Service via the Bubble Play application we may also collect the following additional personal information about you:

- **Identity Data:** You have the option to provide your email to create a Bubble account and you can also provide your Facebook ID, Apple ID, Google ID and MailChimp email address to use Social Media Sites to enable friends to find you.
- **Your Connections:** You can use the contact upload feature and otherwise provide us, if permitted by applicable laws, with the Facebook ID, Apple ID, Google ID and email addresses of your contacts, including those of users of our Services and your other contacts. You may also give your groups a name.
- **Your Messages:** We store a copy of your messages on our servers which are encrypted on disk. Each chat room you participate in has a maximum storage limit of 100 messages, meaning that once the limit of 100 messages is reached the earliest message or messages in the chat room will be deleted and the new message will be stored. Messages in the chat room are subject to the same data retention principles as set out in section 11 of this policy and in any event will be retained for no longer than 12 months.

Please also keep in mind that in general any user of the Bubble can capture screenshots of your chats or messages or make recordings of your video calls with them and send them to third parties (including by publishing them on Social Media Sites).

### **Aggregated and anonymised data**

We may also collect, use and share information that does not identify you individually, including aggregated or anonymised information that we create or collect from other sources for any purpose. This information helps us better understand larger groups of users. It could be derived from your

personal data but is not considered personal data under the Data Protection Legislation as this data will not directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific feature of the Services. However, if we combine or connect any aggregated data which identifies you, we will treat the combined data as personal data and use it in accordance with this privacy policy. But please note that this privacy policy does not restrict our ability to process information that does not individually identify you, and we may use and disclose aggregated or de-identified information for any reason permitted by law.

### **Special Categories**

We do not collect any Special Categories of Personal Data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, and genetic and biometric data). Nor do we collect any information about criminal convictions and offences.

## **7. How we use your data**

We will only use your personal information for certain specified reasons and only where we have a lawful basis to do so. The lawful bases are as follows:

- **Contract:** We may process your personal data for purposes necessary for the performance of our contract with you, or for steps preparatory to entering into a contract with you, and to comply with our legal obligations.
- **Legitimate Interests:** We may process your personal data for the purposes of our own legitimate interests provided that those interests do not override any of your own interests, rights and freedoms which require the protection of your personal data. This includes processing for marketing, business development, statistical and management purposes.
- **Legal Obligation:** We may process your personal data to meet our legal obligations under applicable law (e.g. financial reporting).
- **Consent:** We may process your personal data for certain additional purposes with your consent, and in these limited circumstances where your consent is required for the processing of your personal data then (i) we will request such consent from you separately, and (ii) you have the right to withdraw your consent to processing for such specific purposes.

Please note that we may process your personal data on more than one lawful bases depending on the specific purpose for which we are using your personal data.

### ***Situations in which we will use your personal data***

We may use the personal information we collect about you to:

- **Services:** make the Services available to you, including to operate the Services; to communicate with you about your access to and use of the Services; to respond to your enquiries; to fulfil your orders and requests; to provide troubleshooting and other technical support; for other customer service and support purposes; and to tailor content we send or display while you are using our Services (e.g., for your geographic area);
- **Security and integrity of the Services:** verify your identity; to detect and prevent fraud, cheating and unauthorised activities; to facilitate software updates; to secure our systems and the Services; to prevent hacking, cheats and spamming; to enforce the terms of the EULA and other applicable terms; and to protect the rights and safety of our users;

- **Development:** analyse and improve our Services, including to better understand how you access and use the Services; to evaluate and improve the Services; to develop new games, features, offerings and services; and for other research and analytical purposes;
- **Marketing and Advertising:** target, personalise and improve our advertising, marketing and promotions, including to reach you with more relevant advertisements outside the games (including when you visit third party websites such as social network sites); to evaluate, measure and improve the effectiveness of our advertising campaigns; to contact you about our Services or other products or information we think may interest you; and at times, to administer promotions and contests;
- **Legal:** defend our legal rights, including to manage and respond to actual and potential legal disputes and claims and to otherwise establish, defend or protect our rights or interests, including in the context of anticipated or actual litigation with users or third parties; and
- **Compliance:** conduct necessary auditing, reporting, corporate governance, and internal operations; and to comply with legal obligations, including as part of a judicial proceeding; to respond to a warrant, court order, or other legal process; or as part of an investigation or request, whether formal or informal, from law enforcement or a governmental authority.

If you refuse to provide us with certain information when requested, we may not be able to perform the some or all of the Services. Alternatively, we may be unable to comply with our legal or regulatory obligations. We may also process your personal information without your knowledge or consent, in accordance with this notice, where we are legally required to do so.

## **8. Information sharing and transfers**

This section explains how we may share the information we collect with third parties. This section applies to all of our Services and should be read in conjunction with the Service Specific Details at Schedule A.

### ***Why might you share my personal information with third parties?***

We will share your personal information with third parties where it is necessary to complete any transaction or to provide you with the Services you have requested. We also share personal information: with third party service providers and vendors working on our behalf, when we are required by law or to respond to legal process, to protect our customers, to protect lives; to maintain the security of our Services; and to protect the rights of Marmalade and our customers.

### ***Which third-party service providers process my personal information?***

“Third parties” includes third-party service providers. The following activities are carried out by third-party service providers: IT and data storage services, software development services, professional advisory services, online and mobile analytics and performance diagnostics services, marketing, advertising and campaign services and administration services.

All of our third-party service providers are required to take commercially reasonable and appropriate security measures to protect your personal information. We only permit our third-party service providers to process your personal data for specified purposes and in accordance with our instructions.

The third parties we engage varies depending on the Services. Please refer to Schedule (Service Specific Details).

### **What about other third parties?**

We may also share your personal information with other third parties, for example in the context of a possible sale or restructuring of our business, where an external organisation conducts an audit or undertakes quality checks for us, or where sharing with third parties such as counsel or other lawyers, accountants and experts is appropriate in order to provide our services to you. We may also need to share your personal information with a regulator or to otherwise comply with the law. We may disclose your personal information in order to protect our rights or property or those of our clients or others; and this includes exchanging information with other companies and organisations for the purposes of fraud prevention, compliance with anti-money laundering and ‘know your client’ requirements, and credit risk reduction.

### **9. Transferring information outside the United Kingdom (UK)**

The section applies if you live in the UK.

When information we control is transferred or transmitted to, or stored and processed outside the UK, for example in the United States or third countries outside the UK, we ensure that a similar degree of protection is afforded to it by relying on the following transfer safe guarding mechanisms:

- **Adequacy Decisions:** We may transfer your personal data to countries that have been deemed to provide an adequate level of protection for personal data by the UK Secretary of State; and
- **Standard Contractual Clauses:** Where we use certain service providers, we may use specific contracts approved by the UK Secretary of State which provide appropriate safeguards for personal data; and

Please contact our Data Protection Officer if you want further information on the specific mechanism used by us when transferring your personal data out of the UK.

### **10. Transferring information outside the European Economic Area (EEA)**

The section applies if you live in the EEA.

When information we control is transferred or transmitted to, or stored and processed outside the EEA, for example to the UK, United States or third countries outside the EEA, we ensure that a similar degree of protection is afforded to it by relying on the following transfer safe-guarding mechanisms:

- **Adequacy Decisions:** We may transfer your personal data to countries that have been deemed to provide an adequate level of protection for personal data by the European Commission; and
- **Standard Contractual Clauses:** Where we use certain service providers, we may use specific contracts approved by the European Commission which provide appropriate safeguards for personal data.

Please contact our Data Protection Officer if you want further information on the specific mechanism used by us when transferring your personal data out of the EEA.

### **11. Data Retention**

We will only retain your personal data for as long as is necessary to fulfil the purposes for which it is collected. When assessing what retention period is appropriate for your personal data, we take into consideration:

- our requirements;

- the purposes for which we originally collected the personal data;
- the lawful grounds on which we based our processing;
- the types of personal data we have collected;
- the amount and categories of your personal data; and
- whether the purpose of the processing could reasonably be fulfilled by other means.

In some circumstances (for example when we collect statistical data about users' actions and patterns when using particular Services) we may anonymise your personal information so that it can no longer be associated with you, in which case we may use such information without further notice to you.

In some circumstances you can also ask us to delete your data: see section 13 below for further information.

## **12. Data Security**

The security of your personal data is important to us. We implement technical, administrative, and physical security measures to protect your personal data from unauthorised access, use, and disclosure. This includes, for example, encrypted communications, physically secured rooms, firewalls, password protection systems. Despite these efforts, we cannot guarantee the security of your personal data. If we learn that your unencrypted personal data has been compromised by a data breach, we will notify you consistent with applicable laws.

## **13. Your Privacy Rights**

Under certain circumstances by law, you have the right to:

- **Request access to your personal data.** This enables you to receive details of the personal information we hold about you and to check that we are processing it lawfully.
- **Request correction of the personal data we hold about you.** You may ask us to correct personal data we hold about you if it is inaccurate or incomplete.
- **Request erasure of your personal data.** In some circumstances, such as where we no longer need it or if you withdraw your consent (where applicable), you may ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).
- **Request the restriction processing of your personal data.** You may ask us to suspend the processing of your personal data in certain circumstances, such as where you contest the accuracy of the data or object to our use or stated legal basis.
- **Object to our processing of your personal data.** Where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.
- **Request the transfer of your personal information to another party.**
- **Withdraw your consent.** If your personal data is processed based on your consent, you have the right to withdraw that consent at any time, in which case we must stop processing the data unless we have another legitimate basis for process for doing so in law. You may also ask us to explain the consequences of denying or withdrawing your consent.

If you wish to exercise any of the above rights, please contact us using the information in section 16 below.

You will not usually have to pay a fee to access your personal information (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This is another appropriate security measure to ensure that personal information is not disclosed to any person who has no right to receive it.

#### **14. California Consumers' Rights**

If you are a resident of California you have the following additional rights set out in this section.

##### **California Shine the Light Law**

California residents may request information from us concerning any disclosures of personal data we may have made in the prior calendar year to third parties for their own direct marketing purposes. If you are a California resident and you wish to request information about our compliance with this law or our privacy practices, please write us using the information in section 16 below and specify that you are making a "California Shine the Light" request.

##### **California Consumer Privacy Act of 2018**

In the chart below, we identify each category of personal information that we have collected about our users in the last 12 months, using the categories enumerated in the CCPA. If we have collected that category of personal information in the last 12 months, an "X" appears in the corresponding row in the second column of the chart. For each category of personal information we have collected, we also identify (i) the source(s) from which the information was collected; (ii) the purpose(s) for which it was collected; and (iii) the categories of third parties, if any, with which it has been shared.

<b>Categories of Personal Information Collected in the last 12 months</b>	<b>Source(s)</b>	<b>Purpose(s) for Collection or Sale</b>	<b>Categories of Third Parties With Which It Has Been Shared</b>
Name			
Alias			
Signature			
Postal address			
Email address	Only if login via email	Login sending marketing emails if you opt in	
Telephone number			

Unique personal identifier (e.g., device ID, ad ID, IP address, etc.)	X	consumer	internal support analytics marketing	data analytics providers advertising networks
Account or policy number (e.g., banking, insurance, credit, etc.)				
Government ID number (e.g., SSN, driver's license, passport, etc.)				
Physical characteristics or description				
Biometric information				
Professional or employment-related information				
Education information				
Medical information				
Financial information				
Insurance information				
Commercial information (e.g., purchase history)	X	app storefront operators	internal support analytics marketing	data analytics providers advertising networks
Geolocation data	X (nearest City only)	consumer data analytics provider	internal support analytics marketing	data analytics providers advertising networks

Internet or other electronic network activity information (e.g., browsing or search history, interaction with an online service, etc.)	consumer data analytics provider	internal support analytics marketing	data analytics providers advertising networks
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Audio information

Visual information

Electronic, olfactory, thermal, or similar information

Inferences drawn from any of the above information to create a profile

### **Categories of Personal Information Sold or Disclosed**

In the last 12 months, we have not sold, rented, released, disclosed, disseminated, made available, transferred, or otherwise communicated your personal information to another business or third party for monetary or other valuable consideration.

### **Sale of Minor's personal information**

If we know you are under 16 years of age, we will not sell, rent, release, disclose, disseminate, make available, transfer, or otherwise communicate to any other business or third party for monetary or other valuable consideration your personal information.

### **Rights of California Residents**

- **Right to Know**
  - If you are a California resident, you may submit, free of charge, but no more than twice in a 12 month period, a verifiable request for the following information:
  - The specific pieces of personal information we have about you;
  - The categories of personal information we collected, sold or disclosed for a business purpose about you within the last 12 months;
  - The categories of sources from which the personal information was collected;
  - The purposes for which the information was collected or sold; and
  - The categories of third parties to which the information was sold, disclosed for a business purpose, or otherwise shared.
  - If possible, we will provide this information to you in a readily usable format that allows transmission to another entity.

To submit a request, please contact us using the information in section 16 below. Within 10 business days of receipt, we will let you know we received your request. We will provide a substantive response within 45 calendar days, unless we need more time, in which case we will notify you. If we need additional information to verify your identity, we will contact you to request that information. If we are not able to verify your identity, we will deny your request, but if applicable, we will refer you to the applicable sections of this Policy that address our data collection and use practices. If we deny your request, even if only in part, we will explain the reason in our response.

- **Right to Delete:** You may submit a verifiable request for us to delete any personal information we have collected about you. To submit a request, please contact us using the information in section 16 below. Within 10 business days of receipt, we will confirm receipt of your request. We will provide a substantive response within 45 calendar days, unless we need more time, in which case we will notify you. If we need additional information to verify your identity, we will contact you to request that information. If we are not able to verify your identity, we will deny your request to delete. If we deny your request, even if only in part, we will explain the reason in our response. In either case, we will maintain a record of your request and our response.
- **Right to be Free from Discrimination:** We may not discriminate against you because you have chosen to exercise your rights, including, for example, by denying you access to the Services or charging you different rates or prices for the same online services, unless that difference is reasonably related to the value provided by your data.
- **Exercising Your Rights:** To submit a verifiable request or to otherwise contact us for more information about how to exercise your rights, please follow the instructions above.

If you would like to designate an authorized agent to make a request on your behalf, you must (i) provide the agent signed permission to do so, (ii) provide proof of your identity, and (iii) directly confirm you provided the authorized agent permission to submit the request. If we do not receive the above, we will deny the request.

## **15. Nevada Consumers' Rights**

If you are a resident of Nevada this section applies.

Nevada law requires each business to establish an email address or other means by which Nevada consumers may submit requests directing the business not to sell certain kinds of personal information that the business has collected or will collect about the consumer. A sale under Nevada law is the exchange of certain kinds of personal information for monetary consideration by the business to a third party for the third party to license or sell the personal information to other third parties. If you are a Nevada consumer and wish to submit a request relating to our compliance with Nevada law, please contact us using the information in section 16 below.

## **16. Contact Us**

We are happy to answer any questions you have about this Policy, address any complaints, or help you exercise your privacy rights. Please contact us at:

Marmalade Game Studio Ltd.

33 Charlotte Street

Fitzrovia, London W1T 1RR

United Kingdom

Data Protection Officer: [Natalia.egyed@marmalademail.com](mailto:Natalia.egyed@marmalademail.com) or +44 7584603827.

For users located in the EEA:

Marmalade Game Studio Ltd.

Rua Marcos de Assunção

N6, Piso 3, GB 3.03

2805-290, Almada

Portugal

Data Protection Officer: [Natalia.egyed@marmalademail.com](mailto:Natalia.egyed@marmalademail.com) or +44 7584603827.

You also have the right to make a complaint to the Information Commissioner's Office (ICO: [www.ico.org.uk](http://www.ico.org.uk)), the UK supervisory authority for data protection issues, at any time. We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

## Schedule A – Service-specific details

### **BATTLESHIP**

Battleship is an interactive Game available for download on iOS and Android mobile and tablet devices, Nintendo Switch devices and PC from the App Store, Google Play, Nintendo Switch and Steam.

This privacy policy together with the terms of the EULA for Battleship available at: <https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf> applies to your use of the Game.

Battleship is categorised as a Family Friendly Game for players of all ages. For more information see section 5 (Parents and Children).

When you play Battleship we may share certain information we collect about you with third parties including: Gamesparks; Unity 3D; Google; Apple; Apps Flyer; Facebook; Amazon and PlayFab

### **CLUE**

Clue, also known as Cluedo the classic murder mystery game, is an interactive Game available for download on iOS and Android mobile and tablet devices, Nintendo Switch devices and PC from the App Store, Google Play, Nintendo Switch and Steam.

This privacy policy together with the terms of the EULA for Clue available at: <https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf> applies to your use of the Game.

Clue is not intended for or directed at, children and we do not knowingly or intentionally collect or process data relating to any such children who may be playing it.

When you play Clue we may share certain information we collect about you with third parties including: Playfab; Photon; Firebase Crashlytics; Apps Flyer; Unity 3D and Facebook.

### **JIGSAW VIDEO PARTY**

Jigsaw Video Party is an interactive mobile Game available for download on iOS and Android mobile and tablet devices from the App Store and Google Play.

This privacy policy together with the terms of the EULA for Jigsaw Video Party available at: <https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf> applies to your use of the Game.

Jigsaw Video Party is not intended for or directed at, children and we do not knowingly or intentionally collect or process data relating to any such children who may be playing it.

Jigsaw Video Party integrates our optional Bubble feature which enables you to seamlessly text and video chat with friend in-game while you play.

When you play Jigsaw Video Party we may share certain information we collect about you with third parties including: Playfab; Photon; Firebase Crashlytics; Facebook; Apps Flyer; Unity 3D; Google; Apple; AGORA; Facebook and Mail Chimp.

### **JUMANJI: THE CURSE RETURNS**

Jumanji: The Curse Returns is an interactive Game available for download on iOS and Android mobile and tablet devices and PC from the App Store, Google Play and Steam.

This privacy policy together with the terms of the EULA for Jumanji: The Curse Returns available at: <https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf> applies to your use of the Game.

Jumanji: The Curse Returns is not intended for or directed at, children and we do not knowingly or intentionally collect or process data relating to any such children who may be playing it.

When you play Jumanji: The Curse Returns we may share certain information we collect about you with third parties including: Playfab; Photon; Firebase Crashlytics; Facebook; Apps Flyer; Unity 3D; Google; Apple and Facebook.

## **MONOPOLY**

Monopoly, the popular Hasbro board game, is an interactive mobile Game available for download on iOS and Android mobile and tablet devices and Sky TV from the App Store, Google Play and Sky.

This privacy policy together with the terms of the EULA for Monopoly available at:

<https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf>

applies to your use of the Game.

Monopoly is categorised as a Family Friendly Game for players of all ages. For more information see section 5 (Parents and Children).

Monopoly integrates our optional Bubble feature which enables you to seamlessly text and video chat with friend in-game while you play. However, we disable this feature for any Children we identify as playing the Game.

When you play Monopoly we may share certain information we collect about you with third parties including: Playfab; Photon; Firebase Crashlytics; Facebook; Apps Flyer; Unity 3D; Google; Apple; AGORA; Facebook and Mailchimp.

## **MONOPOLY SUDOKU**

Monopoly Sudoku, featuring characters from the popular Hasbro board game, is an interactive mobile Game available for download on iOS and Android mobile and tablet devices from the App Store and Google Play.

This privacy policy together with the terms of the EULA for Monopoly Sudoku available at:

<https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf>

applies to your use of the Game.

Monopoly Sudoku is categorised as a Family Friendly Game for players of all ages. For more information see section 5 (Parents and Children).

When you play Monopoly Sudoku we may share certain information we collect about you with third parties including: Chilli Connect; Unity 3D; Google; Apple; Apps Flyer; Facebook; OneSignal and PlayFab.

## **TABOO**

Taboo is an interactive mobile Game available for download on iOS and Android mobile and tablet devices from the App Store and Google Play.

This privacy policy together with the terms of the EULA for Taboo available at:

<https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf> applies to your use of the Game.

Taboo is not intended for or directed at, children and we do not knowingly or intentionally collect or process data relating to any such children who may be playing it.

Taboo integrates our optional Bubble Chat feature which enables you to seamlessly text and video chat with friend in-game while you play. However, we disable this feature for any Children we identify playing the game.

When you play Taboo we may share certain information we collect about you with third parties including: Playfab; Photon; Firebase Crashlytics; Facebook; Apps Flyer; Unity 3D; Google; Apple; AGORA; Facebook and Mail Chimp.

## **THE GAME OF LIFE**

The Game of Life is a mobile Game available for download on iOS and Android mobile and tablet devices and PC from the App Store, Google Play and Steam.

This privacy policy together with the terms of the EULA for The Game of Life available at: <https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf> applies to your use of the Game.

The Game of Life is categorised as a Family Friendly Game for players of all ages. For more information see section 5 (Parents and Children).

When you play The Game of Life we may share certain information we collect about you with third parties including: Photon; Localytics; Facebook; Google; Apple.

## **THE GAME OF LIFE 2**

The Game of Life 2 is a mobile Game available for download on iOS and Android mobile and tablet devices, Nintendo Switch devices and PC from the App Store, Google Play, Nintendo Switch and Steam.

This privacy policy together with the terms of the EULA for The Game of Life 2 available at: <https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf> applies to your use of the Game.

The Game of Life 2 is categorised as a Family Friendly Game for players of all ages. For more information see section 5 (Parents and Children).

When you play The Game of Life 2 we may share certain information we collect about you with third parties including: Playfab; Photon; Firebase Crashlytics; Facebook; Apps Flyer; Unity 3D; Google; Apple; AGORA; Facebook; Mailchimp; Gamesight and Firebase.

## **THE GAME OF LIFE VACATIONS**

The Game of Life Vacations is a mobile Game available for download on iOS and Android mobile and tablet devices.

This privacy policy together with the terms of the EULA for The Game of Life Vacations available at:  
<https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf> applies to your use of the Game.

The Game of Life Vacations is categorised as a Family Friendly Game for players of all ages. For more information see section 5 (Parents and Children).

When you play The Game of Life Vacations we may share certain information we collect about you with third parties including: Photon; PlayFab; Facebook; Google; Apple; Unity3D.

#### **BUBBLE PLAY**

Bubble Play is a mobile text and video chat service available in certain Games. It can also be downloaded as a separate mobile application on iOS and Android mobile and tablet devices from the App Store and Google Play.

This privacy policy together with the terms of the EULA for Bubble Play available at:

<https://marmaladegamestudio.com/wp-content/uploads/2018/05/EULA.pdf> applies to your use of the Bubble Play service.

Bubble Play is not intended for or directed at, children and we do not knowingly or intentionally collect or process data relating to any such children who may be playing it.

When you use Bubble Play we may share certain information we collect about you with third parties including: Google; Apple; AGORA; Azure; Facebook; Mailchimp; Unity3D and Photon.